

Proposal

A. Draft Strategic Plan

Relying on previous plans and current observations, the following eleven broad subject area committees and objectives of each committee are proposed by the mayor.

1. Residential Development and Improvement;

- a. Identifying, developing a plan for, and marketing agricultural land, empty lots, and dilapidated structures which could provide for new residential construction. Offering planning tools for manners in which the City of Delphi may offset development costs by participating in the development of infrastructure on potential residential parcels.
- b. Identifying vacant structures, educating on ways to improve assessed and selling value, educating and providing tools on ways to improve landscaping, educating and providing ways to improve beauty of structures, identifying vacant lots and dilapidated structures within neighborhoods, and developing marketing strategy for residential availability
- c. Bodies which may be currently striving to achieve these objectives may include local realtors and developers.

2. Commercial Recruitment and Expansion;

- a. Identifying niche businesses which would improve tourism to the City of Delphi, identifying staple goods which are currently unavailable in the City of Delphi which could prove profitable, marketing and reaching out to other niche businesses for recruitment to the city, encouraging students to gain skills which could prove successful in niche and staple businesses in Delphi, identifying commercial spaces within the city, and reaching out to Delphi alumni and citizens to encourage investment in niche and staple businesses which develop skills in our youth.
- b. Develop a unified marketing strategy for businesses in the Delphi Community, increase events to draw consumers downtown, develop relationships between businesses for mutual benefit, encourage businesses to maintain hours of operations which are consistent with downtown events, and educate and improve business practices.
- c. Bodies which may be currently striving to achieve these objectives may include the Greater Delphi

Chamber of Commerce and Carroll County Chamber of Commerce.

3. Industrial Recruitment and Expansion;

- a. Identify and market lands in the Delphi Community for industrial use, work with the infrastructure committee to develop a unity plan to ensure city services can be provided to industrial users, work with officials in surrounding counties to develop relationships in which industrial prospects may consider Carroll County.
- b. Work with Indiana Packers Corporation and the P&R property to understand their needs and work with city and county officials to address those needs.
- c. Bodies which may be currently striving to achieve these objectives may include the Carroll County Economic Development Corporation, Carroll County Redevelopment Commission, and Delphi Redevelopment Commission.

4. Beautification and Community Pride;

- a. Identify manners in which to beautify community entrances, lots, streets, green spaces, and commercial buildings. Identify manners in which the Delphi Community may promote and participate in various organizations throughout the community.
- b. Develop social media strategies and hashtags to get the youth involved in community pride.
- c. Bodies which may be currently striving to achieve these objectives may include the Lions Club, Rotary Club, Delphi Alumni Association, Delphi Community School Corporation, religious organizations, scouting organizations, Delphi Preservation Society, Carroll County Historical Society, Greater Delphi Chamber of Commerce, Carroll County Chamber of Commerce, Wabash & Erie Canal Association, and others.

5. Recreation and Tourism;

- a. Facilitate historical tours and festivals. Promote activities within the community. Identify manners in which to improve current assets. Coordinate with various groups to identify needs and ways in which to collaborate for mutual benefit and growth. Identify interest in adult sporting leagues.
- b. Identify ways to utilize more natural elements of the community for recreation and tourism. Develop a comprehensive list of dates and activities as a one-stop shop for potential tourists. Collaborate with various bodies and businesses to identify manners in which they may mutual benefit from collaborative efforts. Market local businesses through social media

to draw in people and families to experience Delphi. Identify lodging opportunities within the community and possible nontraditional lodging if the market does not support a hotel.

- c. Bodies which may be currently striving to achieve these objectives may include the Carroll County Historical Society, the Delphi Preservation Society, the Delphi Opera House, the Wabash and Erie Canal Association, Delphi Youth Baseball, Delphi Youth Softball, Delphi Community School Corporation, Greater Delphi Chamber of Commerce, Carroll County Chamber of Commerce, Carroll County Economic Development Corporation, and Delphi Parks Department.

6. Infrastructure;

- a. Update utility master plan to include a series of overlay maps identifying the size, location, and other pertinent information concerning water, sewer, gas, electric, cable TV, telephone, and internet utilities. Identify possibilities for improving internet access in the City of Delphi.
- b. Work with the land use committee to understand where future infrastructure expansion will need to occur to promote residential, commercial, and industrial growth.
- c. Bodies which may be currently striving to achieve these objectives may include the City of Delphi Board of Public Works and Safety, City of Delphi Common Council, Carroll County Redevelopment Commission, Carroll County Area Plan Commission, Carroll County Economic Development Corporation, City of Delphi Water Department, City of Delphi Wastewater Department, City of Delphi Street Department, and County Highway Department.

7. Mental and Physical Health;

- a. Foster and advocate for diverse workout classes open to the public. Work with children in teaching them at a young age the importance of diet and exercise. Work to erase the mental health stigma by distributing fact based information to the public on mental health and addiction.
- b. Develop strategies for the prevention of drug use and identify recovery opportunities within the community.
- c. Bodies which may be currently striving to achieve these objectives may include the City of Delphi Parks Department, the City of Delphi Police Department, the Carroll County Sherriff's Office, the Carroll County

Prosecutor's Office, Brady's Hope, the Family Health Clinic, and the County Health Department.

8. Education;

- a. Foster a relationship between the School Corporation and the community. Seek funding with the schools which would finance parenting programs and would allow school staff to explore and learn new classroom techniques. Hold a biannual forum to allow the various grounds presently in existence to cooperate and coordinate their planning activities. Evaluate existing programs and the need for new ones. Research existing programs and develop methods to promote them in order to increase participation. Survey annually to determine if efforts are meeting the needs and expectations of the community. Define community educational standards.
- b. Provide cultural and educational opportunities. Work with the school and other community agencies to increase cultural and educational opportunities and participation in those activities.
- c. Communicate all possibilities. Disseminate information and promotional materials through all available media, to ensure that potential participants are aware of their educational opportunities.
- d. Increase collaboration and communication between students and businesses in the area and surrounding counties to ensure students are aware of career opportunities in the area.
- e. Bodies which may be currently striving to achieve these objectives may include the Delphi Community School Corporation, Work One, the Greater Delphi Chamber of Commerce, the Carroll County Chamber of Commerce, and the Delphi Alumni Association.

9. Land Use;

- a. Ensure land use patterns support cohesive and compact future development that is fiscally responsible. Work with the City Council and Area Plan Commission to update the zoning, subdivision, and thoroughfare ordinances to support and encourage the desired types of development. Ensure adequate and suitable land for residential, commercial, and industrial development. Encourage redevelopment within city limits. Discourage sprawl and leap frog development. Correct inappropriate spot zoning and soften transitions between incompatible adjacent land uses. Annex property which is very likely to develop, or which has

already developed and is contiguous to the City limits.

- b. Bodies which may be currently striving to achieve these objectives may include the Carroll County Area Plan Commission, Carroll County Board of Zoning Appeals, and the Common Council of the City of Delphi.

10. Arts and Culture; and

- a. Promote cultural traditions present in the Delphi Community and surrounding areas. Create opportunities for local artists to express their work to the public. Promote writing for leisure, expression, and research. Promote music and the classical arts. Create events which feature art and work with local businesses to display local art.
- b. Bodies which may be currently striving to achieve these objectives may include the Delphi Preservation Society, Delphi Opera House, Delphi Community School Corporation, Greater Delphi Chamber of Commerce, and Delphi Parks Department.

11. Intergovernmental Communication and Planning;

- a. Work with officials from Carroll County municipalities to find projects on which to collaborate and promote the county. Identify strategic plans of surrounding counties and municipalities within those surrounding counties. Develop relationships with officials in surrounding counties to promote the Delphi Community and opportunities therein.
- b. Identify ways in which communities across the state and nation succeed in achieving the objectives herein and objectives which other cities, towns, and counties identify for their continued success.
- c. Bodies which may be currently striving to achieve these objectives may include City of Delphi Common Council, City of Delphi Board of Public Works and Safety, Flora Town Board, Camden Town Board, Burlington Town Board, Yeoman Town Board, Commissioners and Councils from Cass, Clinton, Howard, Tippecanoe, and White Counties, and City Councils, Mayors, and Boards of Public Works and Safety from Logansport, Frankfort, Kokomo, Lafayette, West Lafayette, and Monticello.

B. Adoption of Strategic Plan

1. Information Dissemination

- a. Provide links to prior plans and this document on the City of Delphi website and Facebook. Encourage local

officials to provide this information through their social media outlets.

- b. Send letters to the heads of bodies which were identified as possibly attempting to achieve similar objectives inviting them to communicate to their members that the public input segment is open
- c. Send press releases to media in Carroll County and surrounding counties encouraging input from all individuals, not just Delphi Community Residents

2. Public Input Period

- a. Provide manner in which members of public may express their support or opposition to subject areas and objectives. Provide manner for public to state if they wish to see other subject areas, objectives, or know of other bodies which could assist in the achievement of objectives.
- b. Gather names, addresses, and contact information for members of public who submit to public comment period so as to reach out to them for assistance in execution and analysis of objectives.

3. Adoption

- a. Hold joint workshop of the City of Delphi Common Council and Board of Public Works and Safety on August 1 at 5:30 p.m. at a location capable of holding members of the public. Invite other bodies which are seeking to achieve similar objectives to the workshop.
- b. Put on agenda for August 7 Board of Public Works and Safety and Common Council meetings the adoption of the Strategic Plan.

C. Execution of Strategic Plan

1. Establishing Committee Dates

- a. Once the broad areas of the Strategic Plan have been established, set dates for public meetings on each of the topics. The Mayor shall select at least one individual to help facilitate discussion and relay objectives at the first meeting. Committees shall be open to any member of the public and shall not restrict attendance and participation on age or residency.
- b. Committee meeting dates shall be advertised through social media, traditional media, contacting those bodies which strive for similar objectives, and by contacting members of the public which submitted comments in the public input segment.

2. Committee Responsibilities

- a. Committees shall be responsible for prioritizing objectives, identifying how other bodies are attempting to reach those objectives, assessing how well other bodies reach those objectives, and identifying other manners in which objectives can be reached.
- b. Committees shall develop an action item list for achieving each objective and assigning the body or individual responsible for seeing its execution.
- c. Committees shall meet at least quarterly in an advertised public setting. Committees are to be established for the purpose of advising the Mayor on the broad subject area, and may meet between those advertised meetings to work further on those listed responsibilities.
- d. Committees shall keep minutes of the quarterly public meetings as well as the names, addresses, and contact information of those individuals participating at each committee meeting.
- e. Committee shall transmit to the Mayor the minutes of each quarterly meeting.

D. Assessment of Execution

1. Annual Assessment

- a. By July 1 of each year, the Committees shall meet publicly to analyze the successes and failures in meeting objectives. They will provide to the Mayor a report detailing their assessment and should also relay if objectives need to be added or subtracted to or from the subject area.